



Tilak Maharashtra Vidyapeeth Department of Management

Revised Programme Structure as per NEP 2020

for

Master in Business Administration (MBA)

(Applicable from Academic Year 2024)

**Master of Business Administration (MBA)
(Applicable from Academic Year 2024-25)**

SEM I

Course Code	Course	Credits	Category of Course	Internal Evaluation-Marks	External Evaluation-Marks
MBA24-101	Organization Behavior & Principles of Management	3	Major	40	60
MBA24-102	Economics for Management	3	Major	40	60
MBA24-103	Introduction to Management Accounting	3	Major	40	60
MBA24-104	Marketing Management	3	Major	40	60
MBA24-105	Business Research Methodology	4	Research Methodology	40	60
MBA24-106	Basics of Computers and Information Technology (Practical)	2	Major	50	---
MBA24-E-107A OR MBA24-E-107B	Ancient Indian Management OR Time Management (https://www.udemy.com/course/manageyourtime/)	2	Elective	50	----
MBA24-E-108A Or MBA24-E-108B	Event Management Or Business Communication and Soft Skills	2	Elective	50	----
	Total	22	-----	290	360
				650	

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SEM II

Course Code	Course	Credits	Category of Course	Internal Evaluation-Marks	External Evaluation - Marks
MBA24-201	Statistical and Quantitative Methods	3	Major	40	60
MBA24-202	Corporate Policies and Strategic Management	3	Major	40	60
MBA24-203	Human Resource Management	3	Major	40	60
MBA24-204	Financial Management	3	Major	40	60
MBA24-205	Regulatory Framework of Business	2	Major	50	----
MBA24-206	On Job Training (Practical)	4	OJT	100	---
MBA24-E-207A OR MBA24-E-207B	Project Management OR Personal Branding	2	Elective	50	----
MBA24-E-208A OR MBA24-E-208B	FinTech Management OR Entrepreneurship Development	2	Elective	50	----
	Total	22	-----	410	240
				650	

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SEM III

Course Code	Course	Credits	Category of Course	Internal Evaluation-Marks	External Evaluation-Marks
COMPULSORY COURSES					
MBA24-301	Fundamentals of Supply Chain & Logistics Management	2	Major	50	-----
MBA24-302	Research Project (Report + Presentation & Viva)	4	Research Project	40	60
MARKETING SPECIALISATION					
MBA24-MM303	Integrated Marketing Communication	3	Major	40	60
MBA24-MM304	Retail Management	3	Major	40	60
MBA24-MM305	Consumer Behaviour	3	Major	40	60
MBA24-MM306	International Marketing	3	Major	40	60
FINANCE SPECIALISATION					
MBA24-FM303	Advance Financial Management	3	Major	40	60
MBA24-FM304	Security Analysis and Portfolio Manager	3	Major	40	60
MBA24-FM305	Risk Management	3	Major	40	60
MBA24-FM306	International Financial Management	3	Major	40	60
HUMAN RESOURCE MANAGEMENT SPECIALISATION					
MBA24-HRM303	Training and Development	3	Major	40	60
MBA24-HRM304	Performance Management	3	Major	40	60
MBA24-HRM305	Labour Laws and Industrial Relations	3	Major	40	60
MBA24-HRM306	Strategic Human Resource Management	3	Major	40	60
ELECTIVE					
MBA24-E-307A OR MBA24-E-307B	Corporate Integrity OR Financial Modeling using MS Excel	2	Elective	50	----
MBA24-E-308A OR MBA24-E-308B	Crisis Management OR Stress Management	2	Elective	50	----
	Total	22	-----	290	360
				650	

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SEM IV

Course Code	Course	Credits	Category of Course	Internal Evaluation -Marks	External Evaluation - Marks
COMPULSORY COURSES					
MBA24-401	Research Project (Generic)	2	Research Project	50	----
MBA24-402	Research Project (Specialisation)	4	Research Project	40	60
MARKETING SPECIALISATION					
MBA24-MM403	Brand Management	3	Major	40	60
MBA24-MM404	Services Marketing	3	Major	40	60
MBA24-MM405	Sales and Distribution Management	3	Major	40	60
MBA24-MM406	Rural Marketing	3	Major	40	60
FINANCE SPECIALISATION					
MBA24-FM403	Business Acquisitions and Valuation	3	Major	40	60
MBA24-FM404	Taxation Laws and Practices	3	Major	40	60
MBA24-FM405	Financial Decision Analysis	3	Major	40	60
MBA24-FM406	Management of Financial Institutions	3	Major	40	60
HUMAN RESOURCE MANAGEMENT SPECIALISATION					
MBA24-HRM403	Cross Cultural and Global Human Resource Management	3	Major	40	60
MBA24-HRM404	Compensation Management	3	Major	40	60
MBA24-HRM405	Talent Acquisition and Retention	3	Major	40	60
MBA24-HRM406	Leadership and Decision making	3	Major	40	60
ELECTIVE					
MBA24-E-407A OR MBA24-E-407B	Sustainable Business Practices OR Corporate Social Responsibility	2	Elective	50	----
MBA24-E-408A OR MBA24-E-408B	Professional Writing and Presentation Skills OR MS Office (Practical)	2	Elective	50	----
	Total	22	-----	290	360
				650	